


# Business Studies

## GCSE

Study a brilliant, fun and engaging  
subject !!

The background of the slide is a solid blue color. In the bottom right corner, there are several concentric white circles that resemble ripples on water, adding a decorative touch to the design.



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# GCSE BUSINESS (WALES)

## SUMMARY OF ASSESSMENT

### **Unit 1: Business World**

**Written examination: 2 hours**

**62.5% of qualification**

**100 Marks**

A mix of short answer and structured questions based on stimulus material covering all of the specification content

### **Unit 2: Business Perceptions**

**Written examination: 1 hour 30 minutes**

**37.5% of qualification**

**60 Marks**

Data response questions covering all of the specification content

# The content is presented in six clear and distinct topic areas:

- Business activity □
- Influences on business
- Business operations
- Finance
- Marketing
- Human resources





# Who is the GCSE in Business Studies for?

**This course will appeal to you if you:**

- ✓ Have a keen interest in business and how it operates
- ✓ Want to find out more about business through personal investigation
- ✓ Want to study a course that is active and enjoyable
- ✓ Want to move on to a related career or further education



# Highest paid jobs in 2012

## UK SALARIES 2012

Rank	Occupation	Average annual wage	
1	Chief executives and senior officials	£120,830	★
2	Brokers	£98,924	★
3	Marketing and sales directors	£82,866	★
4	Aircraft pilots and flight engineers	£77,906	
5	Financial managers and directors	£74,709	★
6	Production managers and directors in mining and energy	£72,587	★
7	Legal professionals	£70,731	
8	Information technology and telecommunications directors	£70,393	★
9	Financial institution managers and directors	£69,890	★
10	Functional managers and directors	£69,879	★

# Why we enjoy business...

## ➤ Finance :

- Maths
- Learn key terms

## ➤ Marketing:

- How a business advertises
- How they attract customers

## ➤ Chester Zoo trip

- The presentation
- Insight into a business



# RECORD BREAKING BUSINESS RESULTS!

AT ST RICHARD GWYN

SUMMER 2017

27% of GCSE students obtained an A\* - A

79% of GCSE students obtained an A\* - C

92% of A-level students obtained an A - C

# **Business**



**JUST DO IT.**